

BIODATA

Name & Qualification : MS.K.KAVITHA.,M.COM.,M.PHIL.,UGC-NET.,
Designation : ASSISTANT PROFESSOR,
Department : COMMERCE
Email id : brinkavi86@gmail.com
Official id : kavithak@sigc.edu
Specialization : FINANCE
Total Teaching Experience : 12 Years
Research Experience : 04 Years
Guide ship : M.PHIL
No. of Scholars who have taken their M.Phil under my guidance and their details : 04



NUMBER OF RESEARCH ARTICLES PUBLISHED : 05

LIST OF ARTICLES PUBLISHED IN NATIONAL JOURNALS:

- ❖ Published an article on “Industrial Disputes” in “Proceedings of the UGC sponsored National Seminar on “Industrial Relations” Vol.04, Issue N0. 09 Dec 2013-Feb 2014. Online ISSN: 2277 1093, Print ISBN: 978-81-92288-26-0. Page No: 51-55.
- ❖ Published an article on “Micro Finance- Interest Free Concept” in “Alochana Chakra Journal” Vol. IX, ISSN No: 2231-3990, Issue – V, May-2020, Page No: 7460-7464.
- ❖ Published an article on “Corporate Dressing-A Current Senario ” in “Alochana Chakra Journal” Vol. IX, ISSN No: 2231-3990, Issue – V, May-2020, Page No: 7452- 7455.
- ❖ “Protection of Women against Cybercrimes” entitled in a book “Role of Indian Laws in Women Empowerment”, Shanlax Publications, Madurai, First Edition, January 2023, ISBN : 978-93-95422-91-8, p.98.

LIST OF ARTICLES PUBLISHED IN INTERNATIONAL JOURNALS :

- ❖ Published an article on “Core Banking Through Technologies” in “Thavan International Journal of Research In Economics And Banking” Vol.04, Issue N0. 09, Dec2013-Feb 2014. Online ISSN: 2277 1093, Print ISSN: 2277 1476. Page No: 106-110.
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LIST OF PAPERS PRESENTED IN NATIONAL CONFERENCES :

Presented a paper entitled “Core Banking Through Technologies” in the National Conference on “Inclusive Banking Through Technology “ organized by the PG & Research Department of Commerce, Periyar E.V.R College, Trichy on 21st Feb 2014.

Attended a National Workshop and presented a paper on “Protection of Women against Cybercrimes” , at Pasumpon Muthuramalinga Thevar College, Madurai, on 06.01.2023.

LIST OF PAPERS PRESENTED IN INTERNATIONAL CONFERENCES:

Presented a paper entitled “Media Communication” in the One day Inter National Conference on “Services Marketing = Process, Practices and Potential “ organized by the Department of Commerce, National College, Trichy on 24th Jan 2019.

DETAILS OF WEBINARS ATTENDED:

1. Attended “Data Analysis – A Story Telling” webinar on 01-06-2020 conducted by Justice Basheer Ahamed College for Women.
2. Attended “Health and Well-Being during COVID-19 Pandemic” webinar on 01-06-2020 conducted by Sengamala Thayaar Educational Trust Women’s College.
3. Attended “Importance of skill Education and entrepreneurship: BSDU Model” webinar on 02-06-2020 conducted by Institution’s Innovation Council.
4. Attended “Emotional Connection with Employees: During a Crisis” webinar on 03-06-2020 conducted by Nehru Institute of Management Studies.
5. Attended “Virtual Tool To Aid Educators” webinar on 03-06-2020 conducted by Annai Veilankanni’s College for Women.
6. Attended “Application of Fish Philosophy to create students involvement and morale building” webinar on 03-06-2020 conducted by Annai Velankanni College for Women.
7. Attended “Creative Writing of Research Proposal & Articles" webinar on 04-06-2020 conducted by Adikavi Nannaya University.
8. Attended “Customer Experience Management in Information Era” webinar on 05-06-2020 conducted by Francis Xavier engineering college.
9. Attended “Impact of COVID – 19 on Companies / Corporate Sector” webinar on 05- 06-2020 conducted by The Institute of Company Secretaries of India.
10. Attended “Tips to Write Thesis” webinar on 05-06-2020 conducted by V. O. C. College of Education.

11. Attended “Developing a Winning mindset for everyday life” webinar on 05-06-2020 conducted by National College Trichy.
12. Attended “Stress Management in Digital Detoxing” webinar on 07-06-2020 conducted by Rathinam College of Arts and Science.
13. Attended “Improving Immune System through Ayurveda” webinar on 07-06-2020 conducted by Aurora’s Degree & PG College.
14. Attended “Tools for Making Your Thesis Complete” webinar on 07-06-2020 conducted by Usha Rama College of Engineering and Technology.
15. Attended “Virtual Reality” webinar on 08-06-2020 conducted by CMS College of Science and Commerce.

DETAILS OF ORIENTATION AND REFRESHER COURSES ATTENDED:

1. Participated in the “5th Orientation Program for NSS Programme Officers” organized by ETI- RGNIYD, Tamilnadu , from 2nd Feb 2017 to 8th Feb 2017.
2. Participated in the 5 Days Facilitator Workshop “Active Citizens India 2017” organized by ETI- RGNIYD, Tamilnadu , and British Council held at university’s UGC Human Resource Development Centre (Khajamalai Campus) from 17th to 21st August 2017.
3. Participated in the One day Workshop on “Embellishing Interpersonal Skills for Interview” jointly organized by NSS Cell of Bharathidasan University & Bishop Heber College Trichy, on 9th Feb 2019.

OTHER SERVICES PROVIDED / POSITIONS HELD DURING THE TENURE AS TEACHER:

- 1) Served as YRC Officer of Shrimati Indira Gandhi College for 2 Years from June 2015- May 2017
- 2) Serving as NSS Programme Officer of Shrimati Indira Gandhi College from June 2016 onwards.